



COVID-19 and the Urban Under-served "Slum" Communities of Islamabad, Pakistan

Islamabad, Pakistan has 17 under-served communities ("slums"), which have been historically marginalized. These urban communities have been significantly impacted by COVID-19.

- ▶ More than 200,000 confirmed COVID cases in Pakistan.
- ▶ Pakistan issued 'shelter-in-place' orders in March of 2020.
- ▶ Individuals in these communities are daily wage earners living in deep poverty.
- ▶ Workers have either continued to risk COVID-19 exposure and spread or have lost significant wages to support their families.
- ▶ Local landscape analysis revealed significant COVID-19



Photo: Community Health Workers receiving training to deploy for program

Very little testing or healthcare access exists in these communities – Integral Global has a long-standing relationship with these communities and a locally staffed Islamabad office.

10,000
Households



Earning less
than \$2 /day



50,000
People
Reached



- ▶ Community Health Workers from the local communities have been deployed to conduct household visits to provide 50,000 individuals with:
 - COVID-19 Education on prevention and spread
 - How to protect themselves
 - Water Sanitation and Hygiene (WASH)
 - Use of Personal Protective Equipment including masks and gloves
- ▶ After education, Community Health Workers then distribute:
 - reusable masks
 - gloves
 - hand soap

Our Work

- ▶ Text message and WhatsApp message and video campaigns are simultaneously occurring to disseminate fact-based COVID-19 information.

More than 70% of IG's Community Health Workers are female and act as cultural brokers who extend the Government of Pakistan's efforts to curb COVID-19 spread in these communities.

"The link between better health and the most vulnerable communities in the world."